

Carla St. Louis

Director of Marketing and Indigenous Affairs Operating Engineers Training Institute of Ontario Morrisburg, Ontario

Carla St. Louis is the director of marketing and Indigenous affairs for the Operating Engineers Training Institute of Ontario (OETIO). Over the past 38 years, Carla's work has focused on improving the lives of Indigenous people by working with Indigenous communities and organizations across Ontario and the territory of Nunayut, She has vast experience working in the areas of apprenticeship, delivery of employment and training programs, counselling, program design and development, program standards and evaluation, and building new partnerships among Indigenous communities. In her present role with OETIO and the International Union of Operating Engineers, Local 793, Carla believes that the recruitment, retention and advancement of Indigenous people is a positive way to support a "Made in Canada" solution to closing the skills gap in the heavy equipment and crane industry. Currently, her focus is on placing more Indigenous people on a pathway to good-paying careers through pre-apprenticeship and apprenticeship training programs, coupled with the recruitment of experienced Indigenous heavy equipment and crane operators. Prior to moving to Ontario in 2005, Carla worked in Igaluit, Nunavut, in Canada's far north, as an employment counsellor with Human Resources Development Canada and as manager of the labour market development agreement with the Government of Nunavut's Department of Education.