



Tara Roeske

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Ms. Roeske is an associate director of educational programs for the International Foundation of Employee Benefit Plans in Brookfield, Wisconsin. She is responsible for the development, design and program management of wellness and employee benefits-related conferences and courses including: Certificate of Achievement in Public Plan Policy (CAPPP®): Health and Pensions, Public Employee Benefits Institute, Art & Science of Health Promotion Conference, Health Benefits Conference & Expo (HBCE), Health Care Management Conference and others. Ms. Roeske serves as staff advisor to the Foundation's Public Employees Board and Health Care Committee. She also supports the Foundation's on-site contract educational and training programs for outside organizations. Ms. Roeske began her career in public health as a health educator, eventually working her way into benefits through employee wellness and engagement. Her work was largely focused in public and non-profit sectors. Ms. Roeske holds a bachelor of arts degree in health promotion from the University of Iowa and a master's degree in professional studies from Pennsylvania State, where she studied organization development and change.