



George Morin
Senior Relationship Manager
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George Morin has 25 years of experience in the financial services industry in British Columbia, Alberta, Saskatchewan, and Manitoba. He supports both corporate and personal clients and for the past ten years has worked exclusively with employer-sponsored group savings plans. George has earned his AICB, PFP, and STI credentials. He has also earned his Certified Employee Benefit Specialist (CEBS) designation, a credential that is recognized in the employee benefits field for the depth and relevance of critical knowledge achieved. With a mindset of continuous learning, George brings a best-in-class financial wellness program, integrating the latest ideas, standards, and techniques that optimize plan benefits to sponsors and members in DC pension plans, DPSPs, RRSPs, and TFSAs. George draws on his 25 years of industry expertise and his membership in the International Society of Certified Employee Benefit Specialists, where he sits on the Board of Directors for his seventh term to tirelessly advocate for financial literacy programs in the workplace for the benefit of all employees. George resides in beautiful Lake Cowichan on Vancouver Island with his wife of 28 years.