

Melanie Fuller, CSEP-CEP, ACSM-CEP

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Melanie Fuller is the director of wellness at Alberta Blue Cross. In this role, she provides leadership and oversight for the organization's corporate wellness strategy for employees, customers and communities to meet the needs of more than 1.8 million members, including individuals and families, seniors, and large and small employers. From her work within the primary care sector for more than 15 years as a clinician and provincial project manager, to becoming a business owner in private consulting and growing provincial programs into national not-for-profit organizations, Melanie brings extensive knowledge and expertise. She is also a mentor for emerging health professionals and serves on the board of directors for the National Wellness Institute, where she participates as an industry expert, panelist and public speaker. Melanie holds a bachelor of physical education degree with distinction from the University of Alberta and is a certified clinical exercise physiologist with the American College of Sports Medicine and the Canadian Society of Exercise Physiology. She has participated in training on strategic planning, consensus and partnership building, and leading change in business.