



Rob Fouhy, M.B.A., GBA, CWPC

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Rob is a senior consultant in the MercerWELL specialty practice of Mercer, based in Denver. In his ten years at Mercer, he has had an opportunity to work with clients of all sizes—and across the country—on the strategy, design, implementation and evaluation of employee health management initiatives. Rob passionately draws from best-practice solutions and the most current industry standards to help his clients devise strategies to improve the well-being and health care user experience of their workforce. In addition to his consulting assignments within Mercer, Rob serves as the leader of the chronic conditions vertical, is the digital solutions lead for the Health Transformation Collaborative and has been a member of Mercer's Health Innovations Council. Prior to joining Mercer, Rob was an account manager at Healthways for four years, where he was able to partner with his clients in delivering science-based, comprehensive well-being solutions. Before Healthways, Rob spent seven years at Blue Cross Blue Shield of Montana, where he gained a broad health care perspective. Additionally, Rob spent two semesters as an adjunct business instructor at Montana State University-Bozeman. Rob holds a master of business administration degree from the University of Montana and a bachelor of science in business administration degree from Montana State University Billings. Rob has also earned the Group Benefits Associate (GBA) designation from the International Foundation of Employee Benefit Plans and the Certified Wellness Program Coordinator (CWPC) designation from the Chapman Institute.